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Custom menus take centre stage at the Brisbane Showgrounds

The Brisbane Showgrounds has seen an increase in demand for tailor-made menus and expects the trend to continue in 2025.

The Brisbane Showgrounds' 2025 menu compendium is highly customisable, showcasing the venue's strong ties to Australian farmers by featuring award-winning produce from the Royal Queensland Show (Ekka) and Royal Queensland Awards (RQA) food and beverage competitions.

Through this unique connection, the venue's chefs have formed close relationships with the competition entrants - Australia's finest farmers and producers - allowing them to craft menus that are truly unique and showcase the very best in local agriculture.

Brisbane Showgrounds Executive Chef Sean Cummings said their clients are increasingly seeking customised culinary solutions to suit their guests and event needs.

"Sustainability and seasonality play a major role in the creation of these tailored menus, which are designed to align with our clients' specific visions," he said.

"For example, at the BeefEx conference in October last year, we worked closely with Australian grain-fed beef producers to ensure every meal, from morning tea to a cocktail dinner, featured premium branded grain-fed beef.

"Even the dessert was creatively designed to resemble a grain bag, tying the theme into every detail of the menu."

Mr Cummings also said there had been a shift in how dietary requirements are being approached.

"We're seeing more events wanting to incorporate dietary considerations into the menu as a whole, rather than offering separate options, creating a more cohesive dining experience for all attendees."

To view the Brisbane Showgrounds' 2025 menu please [click here](#).

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit www.brisbaneshowgrounds.com.au

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